2027 / SPONSORSHIP BRIEF

Christos Kouta

Xristos44 / PRO drift driver and mechanic

Partner with Christos Kouta and Nick's Garage Racing for the 2027 drift season. Build a campaign around the R38, from the workshop in Larnaca to the track.

3 consecutive PRO wins	3rd overall	R38
Rounds 3, 4 and 5	Cyprus Drift Championship 2026	Nissan Skyline GTR R32 VR38DETT

View the 2026 season report

Three ways to partner

01 Season partner

Agree on branding on the R38 and a programme of race and workshop content featuring the team and car throughout the season.

02 Content partner

Commission branded stories from the workshop and track. Agree on formats, channels and usage rights before production.

03 Corporate event partner

Bring a static R38 display and driver Q&A to a client event, team day or launch in Cyprus, subject to venue and availability.

Example campaign for a Cyprus launch

A workshop story introduces the partnership, a track feature shows the team in action, and a recap gives your company material to share.

We agree on deliverables and approvals in advance. Reporting can include content delivered, platform views and tracked clicks where available.

Discuss a 2027 partnership

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Xristos44 partnership profile

nicksgarage.shop/xristos44/#partner